



# **MediaspawN**

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# FOUNDED:

The three great essentials to achieve anything worth while are, first, hard work; second, stick-to-itiveness; third, common sense.

Thomas Edison

Founded in 2003, Mediaspawm is a web development agency located in Toronto, Canada. We partner with our clients to create unique online solutions that deliver results. Our core services comprise: progressive strategies, boundless creativity, innovative use of technology, integrated marketing and ongoing project management.

Our growth as a web design company has been steady over the past four years and we are unrelenting as we strive to become leaders in this diverse and inventive industry. We are unwavering in our commitment to the process of life-long learning so that you can always be assured of trend setting web design techniques and consistent site quality.



# OUR VISION & VALUES:

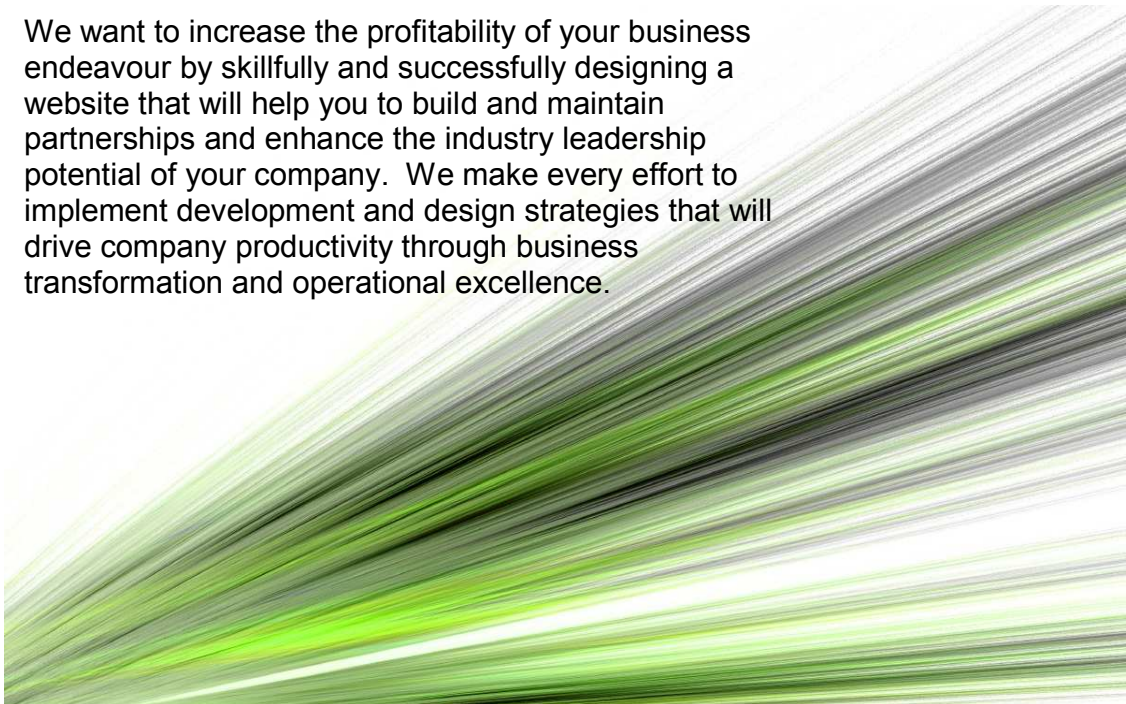
You have to put in many, many, many tiny efforts that nobody sees or appreciates before you achieve anything worthwhile.

Brian Tracy

We truly believe in the value of design and technology when working to establish a successful and enduring web presence for our clients. The importance of these two factors is unprecedented in this age of rapid and global expansion within the virtual world of the internet. In a world where technology increasingly touches every aspect of our daily lives, we strive to be a leading solutions provider in the web development and design industry.

We take the time to consider each aspect of the website design process and to determine how these deliberations will most effectively benefit your business: technical expertise, relevant content, effective design and visual communication, usability, accessibility and success with the volume and quality of traffic to your site.

We want to increase the profitability of your business endeavour by skillfully and successfully designing a website that will help you to build and maintain partnerships and enhance the industry leadership potential of your company. We make every effort to implement development and design strategies that will drive company productivity through business transformation and operational excellence.



# OUR BRAND

## PROMISE:

Satisfaction does not come with achievement, but with effort. Full effort is full victory.

Mahatma Gandhi

Our Brand Promise is 'sense and simplicity'. It encapsulates our commitment to deliver services and solutions that are advanced, easy to use and designed to meet the needs of all our users, wherever in the world they may be.

The goal of our web designers is clean website designs that keep your visitors happy and custom web development solutions that increase your ability to integrate efficient ecommerce solutions into an evolving and expanding business framework. We want to help you establish a strong web presence through proper branding, site management and site maintenance.

